

Privacy declaration

Brands of Q B.V., located at Richterlaan 7 9207 JT DRACHTEN The Netherlands, is responsible for the processing of personal data as stated in this privacy declaration. Contact information:

www.brandsofq.com

Address: Richterlaan 7

Zip code: 9207 JT City: Drachten

The Netherlands

Tel.: +31512-541999

Personal data which we will process

Brands of Q B.V. processes your personal data because of your use of our services and/or you have provided these yourself. Below, you will find an overview of the personal data which we process.

- First and last name
- Gender
- Telephone number
- Email address
- Other personal data which you actively provide, for example by creating a profile on this website, by correspondence and by telephone
- List of contact information of the customer through an app
- Bank account number

The purpose and foundation of our personal data processing

Brands of Q B.V. processes your personal data for the following purposes:

- Offering you the opportunity to create an account
- To deliver goods and services to you
- To be able to call or email you in case this is necessary to execute our services
- To inform you of changes to our services and products
- The processing of your payment
- Sending our newsletter and/or advertising brochure

Automated decision making

Brands of Q B.V. does not take automated decisions about affairs which will have (significant) consequences for



the persons involved. These entail decisions made by computer software or systems, without human involvement (for example a Brands of Q employee).

The time period we save personal data

Brands of Q B.V. does not save your personal data longer than strictly necessary to reach the goals for which this data was collected. In case the personal data is no longer necessary for the service providing, the data will be saved up to 7 years. This is the time period which is mandatory for the tax authority.

Sharing of personal data with third parties

Brands of Q B.V. will not sell your data to third parties and will exclusively provide this if necessary for the execution of our agreement with you or to comply with legal obligations. Companies which process your data by order of Brands of Q, will also sign a data processing agreement to ensure an equal level of security and confidentiality of your data.

Cookies, or comparable techniques, which we use

Brands of Q B.V. solely uses technical, functional and analytical cookies which do not violate your privacy. A cookie is a small text file which will be saved on your computer, tablet or smartphone during the first visit of our website. The cookies which we use are essential for the technical operation of the website and your convenience. They allow the website to operate properly and remember your preferences for example. It also allows us to optimize our website. You can deny cookies by adjusting your browser to the setting which does not save cookies. Besides, you are able to delete any previously saved information from your browser.

Access, edit or delete data

You have the right to access, correct or delete personal data. You also have the right to revoke your prospective permission for the processing of data or to make objection against the processing of personal data by Brands of Q B.V. and you have the right of data transferability. This means that you can file a request to send your personal data which we have in possession in a computer file to you or another organisation designated by you. You can file a request for access, correction, removal, data transfer of your personal data or request of revocation of your permission or objection against the processing of your personal data to m.mooij@brandsofq.com. Upon removal of your data, correct service provision cannot be guaranteed. To be certain that the request of access has been made by you, we ask you to provide a copy of your identification document. Please provide a passport photo, MRZ (Machine Readable Zone, the strip with number at the bottom of the passport), passport number and social security number. This to ensure your privacy. We will reply to your request as soon as possible. Additionally, please note that there is a possibility to file a complaint at the Dutch national regulator, the Autoriteit Persoonsgegevens (Authority Personal Data). This can be done by using the following URL: https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons

How we secure personal data

Brands of Q B.V. prioritizes protection of your data and takes appropriate action to prevent abuse, loss, unauthorized access, unwanted publication and unauthorized change. If you experience any concern towards the security of your data or any indication of abuse, please contact our customer support or send an email to m.mooij@brandsofq.com.